

March 31, 2008

Michael L. Lostra
Brandon D. Palmer
930 College Avenue
Elko, Nevada 89801

VFW Post 2350
721 VFW Drive
Elko, Nevada 89801



Dear Supporter;

The VFW Post 2350 is on a mission to increase awareness of "Red Fridays" in our community and we need your help. We are organizing a "Red Friday" support your troop campaign and we would like your involvement in this event. The VFW Post 2350 is striving to not only increase awareness in the community but give the community a local organization that will assist with the needs of the troop support campaign of "Red Friday."

The objective of the troop support campaign is to increase awareness to the public about wearing red shirts on Fridays in support of our troops. This fundraiser will not only increase awareness but it will also give the people of Elko and the surrounding areas a way to donate and receive a T-shirt or Polo Shirt to wear for "Red Fridays". We are establishing a specific red shirt to wear around the area that will give the community and local businesses a way to feel like not only are they supporting the troops by wearing red, but giving a donation to our troops as well.

Elko Trophy has donated a trophy that will be revolving around town each month to the local business that shows the most support. This trophy will be presented to a local business or group of people that has the most participation by wearing red on Fridays. The trophy will be engraved with a list of all of the businesses that have won their corresponding month and will continue to rotate throughout the community.

Thank you for your time and consideration and support for our troops. We have enclosed order forms for the ordering of the "Red Friday" shirts. If you have any further questions you can contact the campaign organizers Mike (775) 397-3472 or Brandon (775) 397-7366.

Sincerely,

Brandon D. Palmer

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